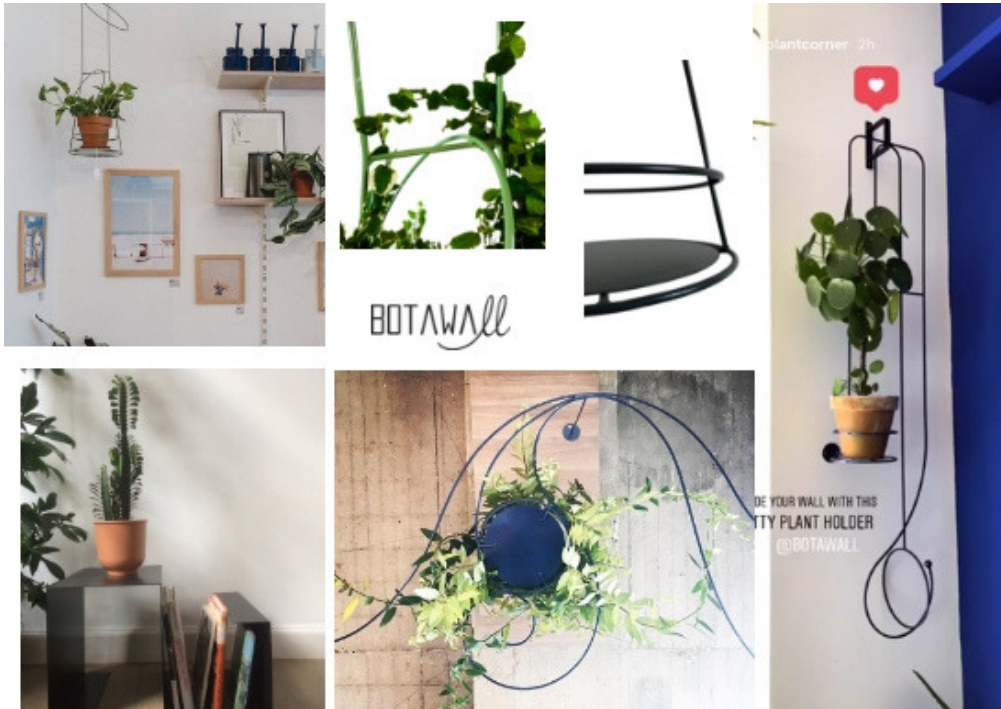


## PRESS RELEASE

**This February Botawall launched its first pop-up store for three months in Brussels.**



Brussels, 22 February 2019 - Botawall is a Belgian brand that designs and produces metallic stands and holders for indoor and outdoor plants, letting the plants freely grow along the lines and shapes. Botawall is a home decor name that is ecofriendly, stylish and brings you close to nature. Botawall finds creative ways to enhance your living space, keeping it green and beautiful. In addition to the main collection, it offers bespoke designs and production.

The pop-up store that will be open from 7 February to 25 April 2019 aims to be an opportunity for collaboration with architects and retailers and a place where shoppers and design lovers will get to discover our indoor and outdoor products.

-More-

“This is an exciting opportunity for us to support the green movement in Belgium through our ecofriendly products, connect with our consumers and experience the intimacy of having our own boutique.” – Nasima Amin, Founder and Designer of Botawall.

The pop-up store will also host some private and public events. These will include contests, workshops and flash sales. Look out for announcements on social media: @botawall, #popthebota.

**This pop-up is proudly supported by L’Auberge Espagnole.**

#### **OPENING HOURS**

7 February - 25 April 2019

11:00 - 19:00, Tuesday - Saturday

#### **VENUE**

L'Auberge Espagnole

Chaussée de Wavre 331, 1040 Brussels

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